



FSL ELECTRONICS LIMITED

PRIVACY POLICY

Version 2026.1 — October 2026

At FSL we take your privacy seriously. We use your personal information to run your account and supply the products and services you ask for, and from time to time to tell you about new products and offers. We never sell, rent or trade your details to other companies.

Who we are. FSL Electronics Limited (NI021835), trading as FSL Scoreboards, FSL Displays and FSL Electronics, Unit 9 Kilcronagh Business Park, Cookstown, BT80 9HJ. Data protection contact: Martin Dorman, martin.dorman@fslelectronics.com. ICO registration: [to be added].

What we collect. When you buy from us, we store your name, address, email and phone number in our Sage accounts system. You can buy in person without giving these details. We also keep order, installation and service records, emails and call notes, website data, and live scoring data entered by clubs. Card payments are handled by our payment provider; we do not store card details.

Why, and our lawful basis.

- Quotes, orders, delivery, installation, warranty and service: to perform our contract with you.
- Accounts and tax records: legal obligation.
- Customer records and marketing to business contacts: our legitimate interests in running our business. You can opt out at any time.
- Marketing to individuals and non-essential cookies: your consent, which you can withdraw at any time.

Live scoring (ScoreConnect). The club controls the data it enters and we process it on its behalf. Clubs must have parent or guardian consent before publishing details of under-18 players. Requests about this data should go to the club first.

Newsletters. We send newsletters and product updates by email using HubSpot. HubSpot records whether emails are opened and links clicked, which helps us improve them. You can unsubscribe at any time using the link in any email, or by emailing Martin Dorman.

Website analytics. Our websites use Google Analytics to count visitors and see which pages are used. Analytics cookies are set only if you accept them in the cookie banner. We do not use this data to identify you.

Guest Wi-Fi. Our guest Wi-Fi does not collect or store your personal information. It is an unsecured network and you use it at your own risk.

Who we share it with. Only those who help us run the business, such as HubSpot (CRM and email), Sage (accounts), Google (website analytics), our bank and payment providers, IT and hosting providers, couriers, installation subcontractors, our professional advisers and insurers, and authorities where the law requires. We never sell your data. Where data leaves the UK, it is protected by a UK adequacy decision, approved contract clauses or the UK–US Data Bridge.

How long we keep it. Order, financial and warranty records for 6 years. Enquiries that did not lead to an order for 2 years. Live scoring data until 30 days after the subscription ends.

Your rights. You can ask to see, correct or delete your data, restrict or object to its use, or take a copy. Email us and we will reply within one month. If you are unhappy, you can complain to the ICO at ico.org.uk or on 0303 123 1113.

